

*****Press Release*****

***ReOrsa Artists Project No. 4 – Art on Broadway
17 to 19 September 2009 - Bracknell Town Centre***

The ReOrsa Artists are back in Bracknell town centre for the third year, providing the local community with a chance to experience and engage with contemporary art by artists from across the Thames Valley. This September the artists will be occupying an empty shop at 11 Crossway for a small gallery exhibition of original art work, while a few windows in empty shops on Broadway will be transformed into large art displays. But the art won't just be in the shops and windows, the artists will be using aspects of Broadway itself as an open space art installation, with work hanging from the street, on the rails, and underfoot, with many activities the public can get involved in. On Saturday the art will literally be walking up and down Broadway, illustrating an aspect of art that is much more than pictures on the wall.

Janet Curley Cannon, Bracknell based artist and one of the organisers of ReOrsa explains, "There has been lots of news lately about the government encouraging artists to use empty shops, but here in Bracknell we have been doing it for several years thanks to Bracknell Regeneration Partnership and the local Council. A number of artists were given a chance to rent some of the empty shops to use as studio spaces in 2006 and from there we created the ReOrsa Project and started holding annual art exhibitions in the town centre. This year we really wanted to bring the town centre arts community together to create this three day event, so alongside the ReOrsa Artists Project there will be activities at Headspace, the community arts centre on Broadway, and all the artists with studios on the first floor of Broadway will be opening their doors for the public to come in and have a look around."

Lynne Dick, arts and heritage officer at Bracknell Forest Council said "This is an exciting chance for the public to meet artists face to face and experience a range of displays and activities. Each year ReOrsa attracts a variety of artists who bring something different to the Town Centre; making use of shops and open spaces for everyone's interest and enjoyment."

So whether you want to try your hand at a bit of weaving in the railings, or drawing pictures; see what the inside of an artist studio is like; visit the art exhibition, or look for a unique and original artwork that you could buy direct from the artist - the event will offer something for everyone.

ReOrsa is an artist-led initiative to support and promote the activities of professional practising visual artists living in the Thames Valley. More information about ReOrsa and the Art on Broadway Project can be found on their web site at www.reorsa.org. ReOrsa is kindly being supported in this project by Bracknell Regeneration Partnership, Bracknell Forest Borough Council, and Bracknell Town Council.

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